

NETWORKING:

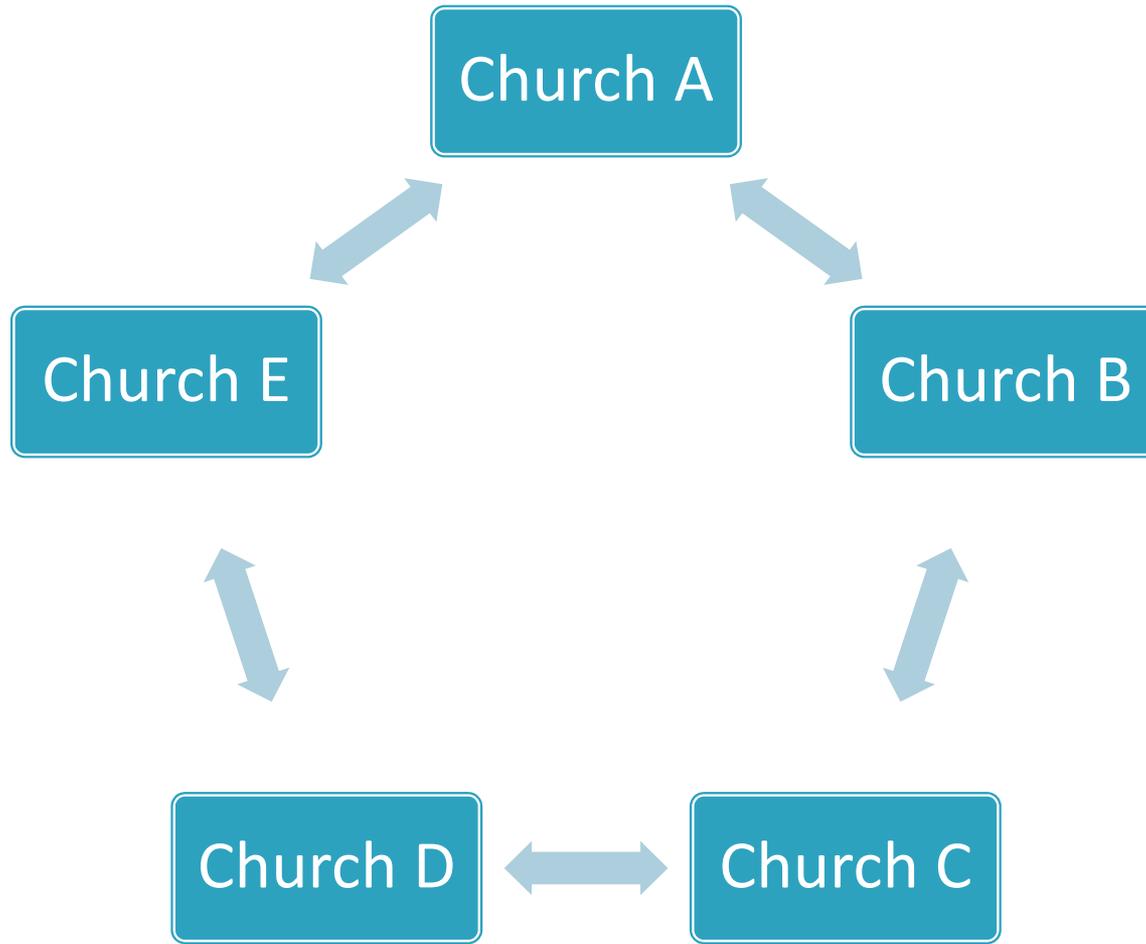
It's Not Just For
Businesses Anymore!

Definitions

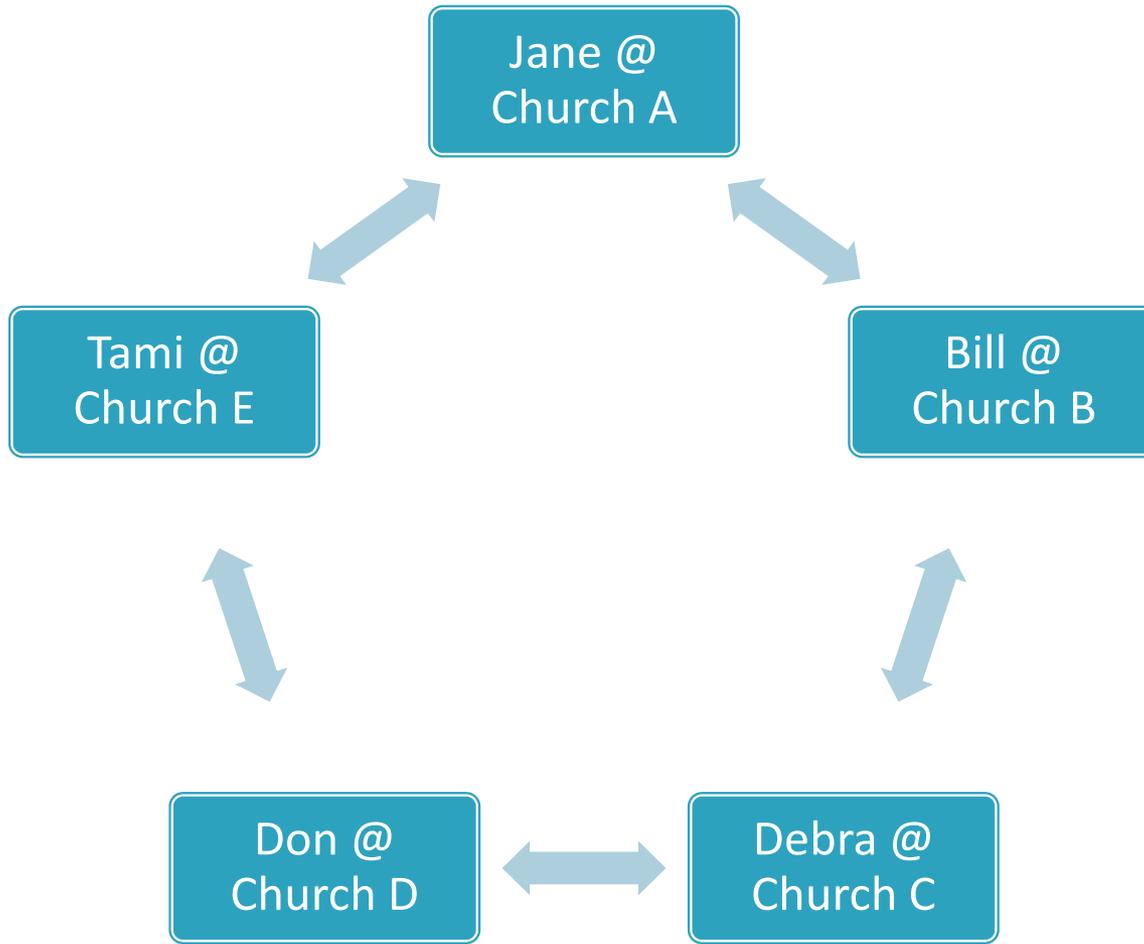
▶ Networking

- Noun: A supportive system of sharing information and services among individuals and groups having a common interest
- Verb: To cultivate people who can be helpful to one another professionally, especially in finding employment or moving to a higher position

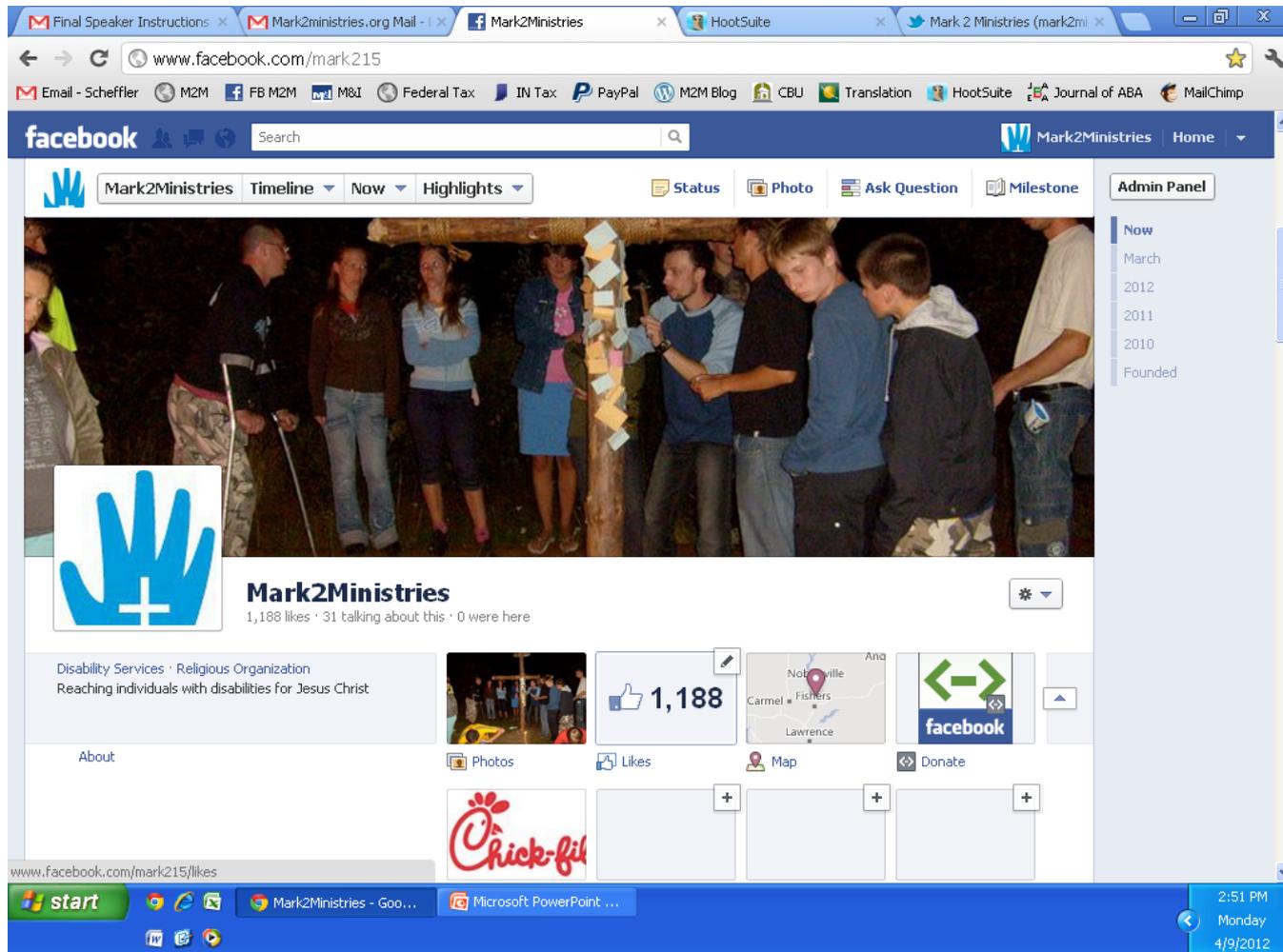
Networking: Noun



Networking: Verb

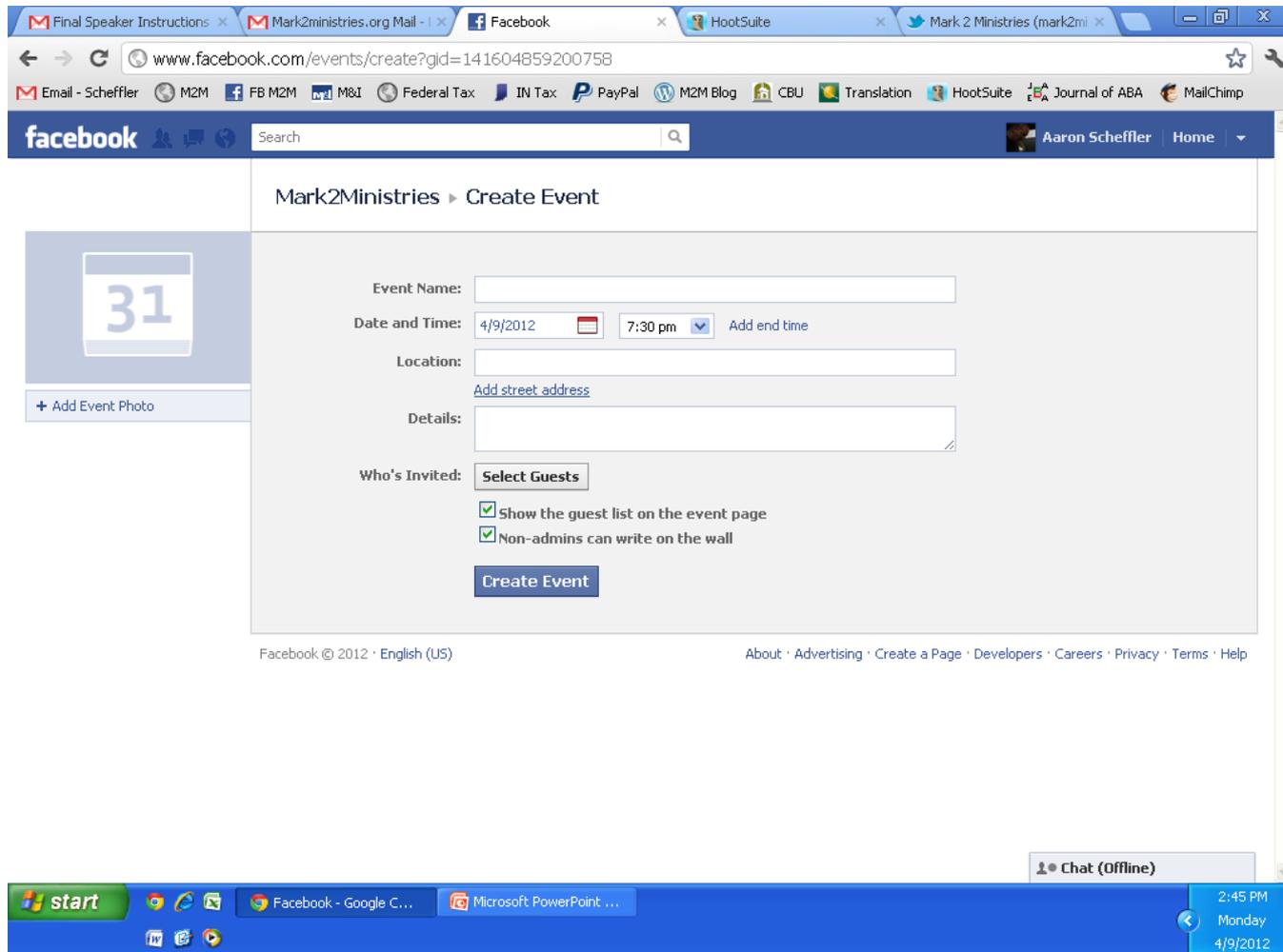


Facebook



The screenshot shows a web browser window displaying the Facebook profile for Mark2Ministries. The browser's address bar shows the URL www.facebook.com/mark215. The page features a navigation bar with options like 'Timeline', 'Now', and 'Highlights'. The main content area includes a large photo of a group of people, the Mark2Ministries logo (a blue hand with a white cross), and the text 'Mark2Ministries' with 1,188 likes. Below this, there are sections for 'About' (Disability Services · Religious Organization), 'Photos', 'Likes', 'Map', and 'Donate'. A Chick-fil'd logo is visible in the bottom left of the content area. The browser's taskbar at the bottom shows the Windows Start button, several open applications, and the system clock indicating 2:51 PM on Monday, 4/9/2012.

Facebook Event:



The screenshot shows a web browser window with several tabs open: 'Final Speaker Instructions', 'Mark2ministries.org Mail - I...', 'Facebook', 'HootSuite', and 'Mark 2 Ministries (mark2mi...'. The address bar shows the URL 'www.facebook.com/events/create?gid=141604859200758'. The browser's toolbar includes various icons for email, social media, and search engines.

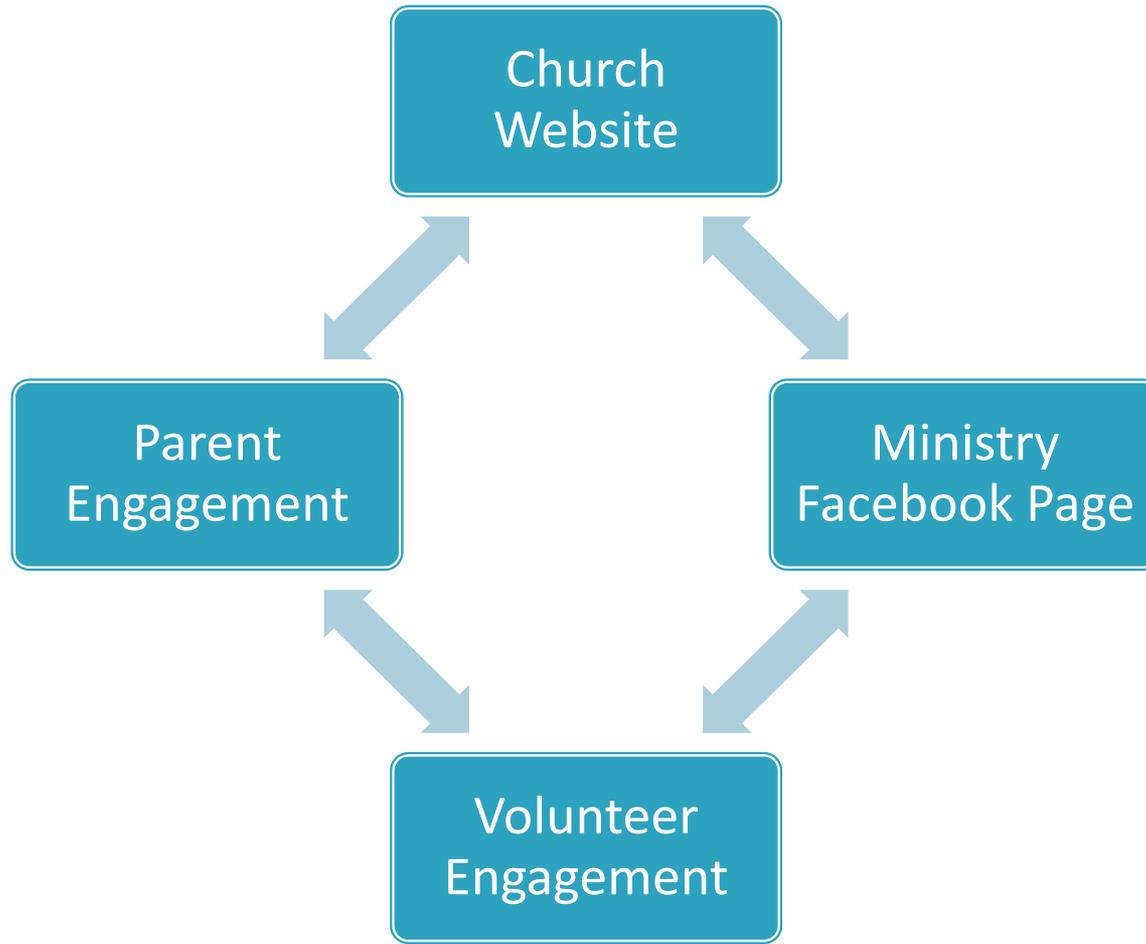
The main content area is the Facebook 'Create Event' page for 'Mark2Ministries'. It features a sidebar on the left with a calendar icon showing '31' and a '+ Add Event Photo' button. The main form includes the following fields and options:

- Event Name:** An empty text input field.
- Date and Time:** A date picker set to '4/9/2012' and a time dropdown set to '7:30 pm', with an 'Add end time' link.
- Location:** An empty text input field with a link to 'Add street address'.
- Details:** A large empty text area for event description.
- Who's Invited:** A 'Select Guests' button and two checked checkboxes: 'Show the guest list on the event page' and 'Non-admins can write on the wall'.
- Create Event:** A blue button to finalize the event creation.

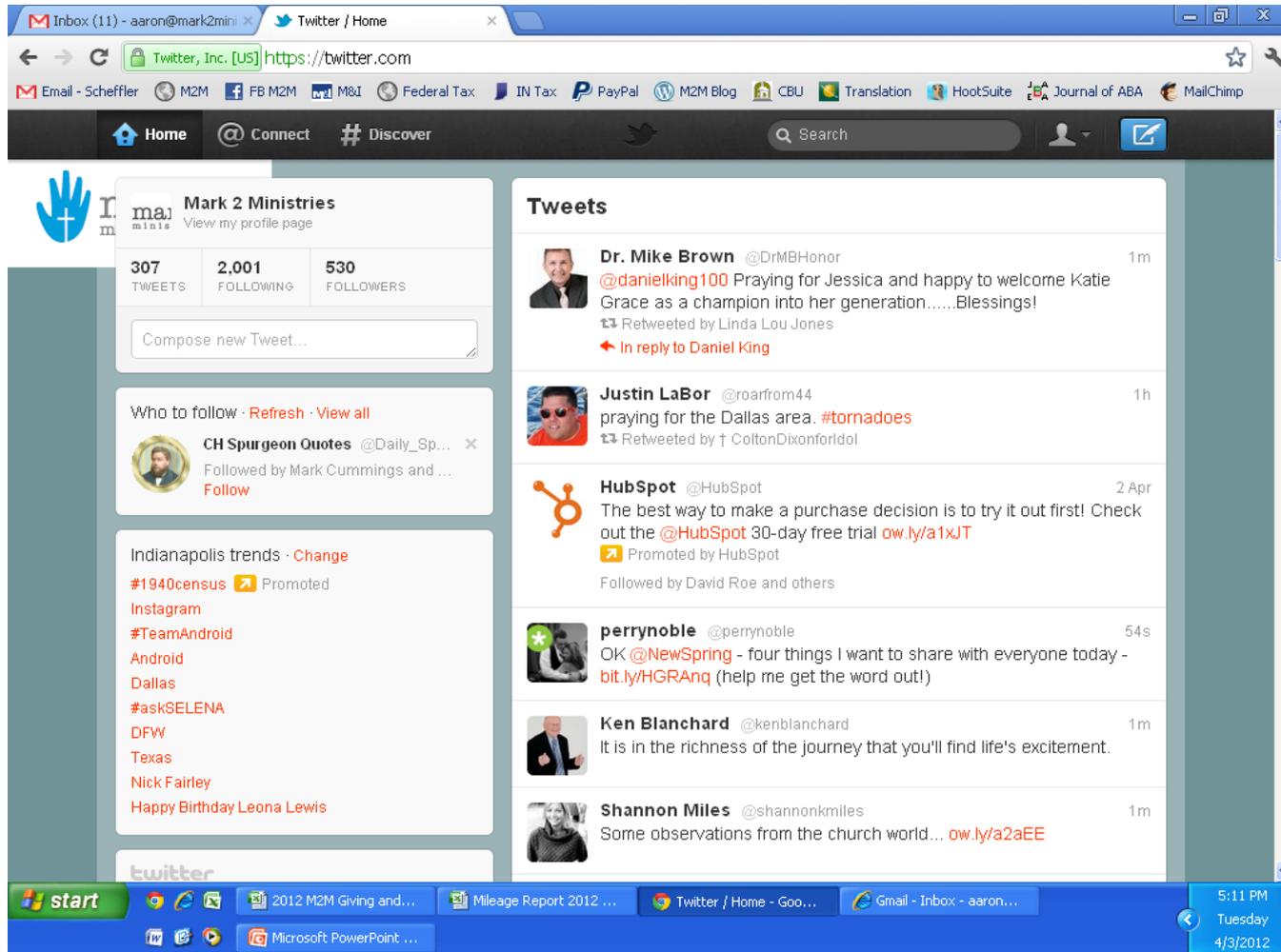
At the bottom of the page, there is a footer with 'Facebook © 2012 · English (US)' and a navigation menu with links for 'About', 'Advertising', 'Create a Page', 'Developers', 'Careers', 'Privacy', 'Terms', and 'Help'.

The Windows taskbar at the bottom shows the 'start' button, several application icons, and the system tray with the time '2:45 PM', 'Monday', and '4/9/2012'. A 'Chat (Offline)' window is also visible in the bottom right corner.

Facebook



Twitter



The screenshot shows a web browser window displaying the Twitter home page. The browser's address bar shows the URL <https://twitter.com>. The page header includes navigation links for Home, Connect, and Discover, along with a search bar and user profile icons. The main content area is divided into two columns. The left column features the profile of Mark 2 Ministries, showing 307 tweets, 2,001 following, and 530 followers. Below this is a 'Who to follow' section with a 'Follow' button for CH Spurgeon Quotes. The right column displays a list of tweets. The first tweet is from Dr. Mike Brown (@DrMBHonor) replying to @danielking100. The second is from Justin LaBor (@roarfrom44) mentioning #tornadoes. The third is a promoted tweet from HubSpot. The fourth is from perrynoble (@perrynoble) mentioning @NewSpring. The fifth is from Ken Blanchard (@kenblanchard) and the sixth is from Shannon Miles (@shannonkmiles). The Windows taskbar at the bottom shows the Start button and several open applications, including Microsoft PowerPoint. The system clock indicates it is 5:11 PM on Tuesday, 4/3/2012.

Mark 2 Ministries
View my profile page
307 TWEETS | 2,001 FOLLOWING | 530 FOLLOWERS
Compose new Tweet...

Who to follow · Refresh · View all
CH Spurgeon Quotes @Daily_Sp...
Followed by Mark Cummings and ...
Follow

Indianapolis trends · Change
#1940census Promoted
Instagram
#TeamAndroid
Android
Dallas
#askSELENA
DFW
Texas
Nick Fairley
Happy Birthday Leona Lewis

Tweets

Dr. Mike Brown @DrMBHonor 1m
@danielking100 Praying for Jessica and happy to welcome Katie Grace as a champion into her generation.....Blessings!
Retweeted by Linda Lou Jones
In reply to Daniel King

Justin LaBor @roarfrom44 1h
praying for the Dallas area. #tornadoes
Retweeted by ColtonDixonfordIdol

HubSpot @HubSpot 2 Apr
The best way to make a purchase decision is to try it out first! Check out the @HubSpot 30-day free trial ow.ly/a1xJT
Promoted by HubSpot
Followed by David Roe and others

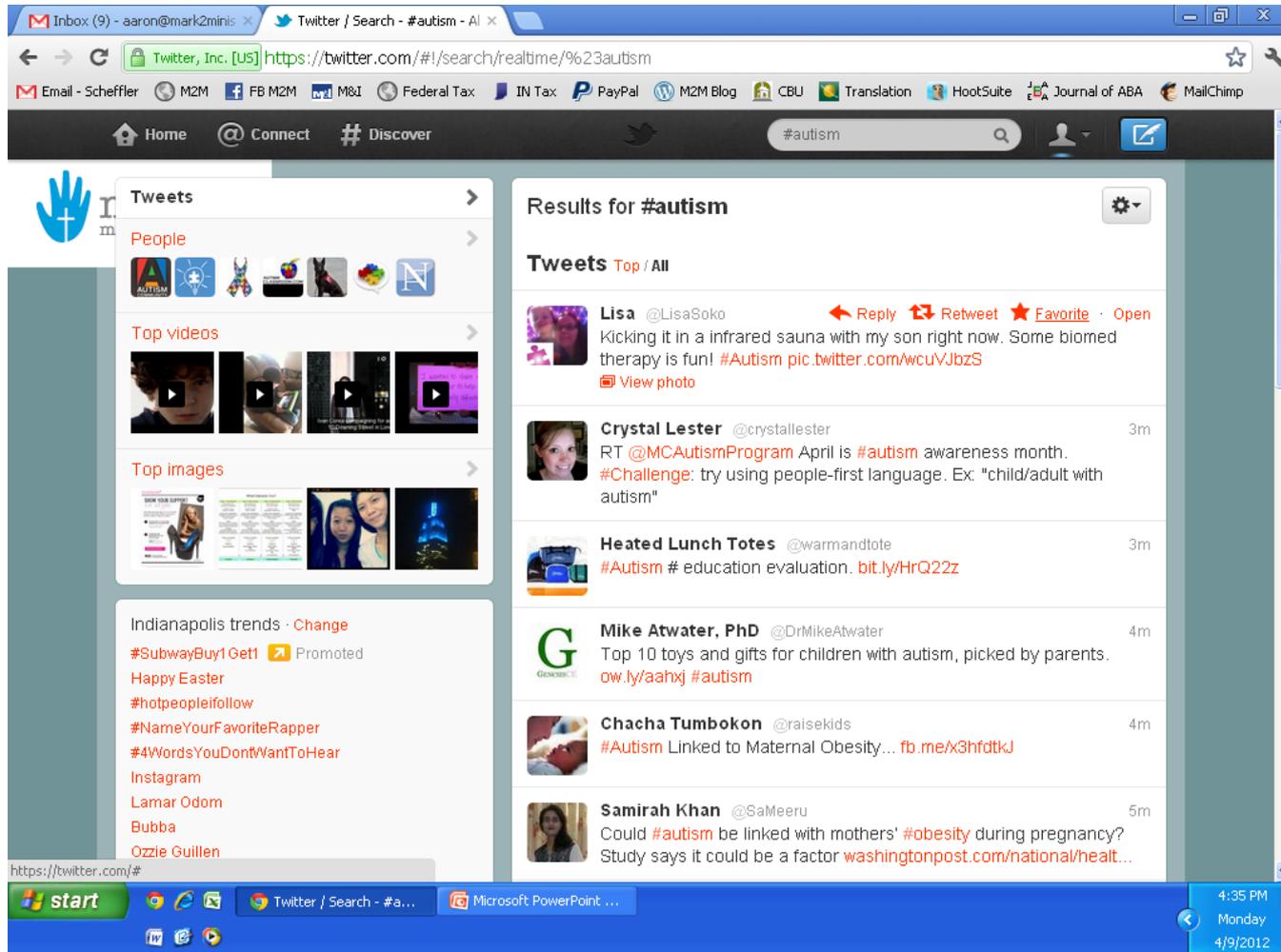
perrynoble @perrynoble 54s
OK @NewSpring - four things I want to share with everyone today - bit.ly/HGRAnq (help me get the word out!)

Ken Blanchard @kenblanchard 1m
It is in the richness of the journey that you'll find life's excitement.

Shannon Miles @shannonkmiles 1m
Some observations from the church world... ow.ly/a2aEE

start | 2012 M2M Giving and... | Mileage Report 2012 ... | Twitter / Home - Goo... | Gmail - Inbox - aaron... | 5:11 PM Tuesday 4/3/2012

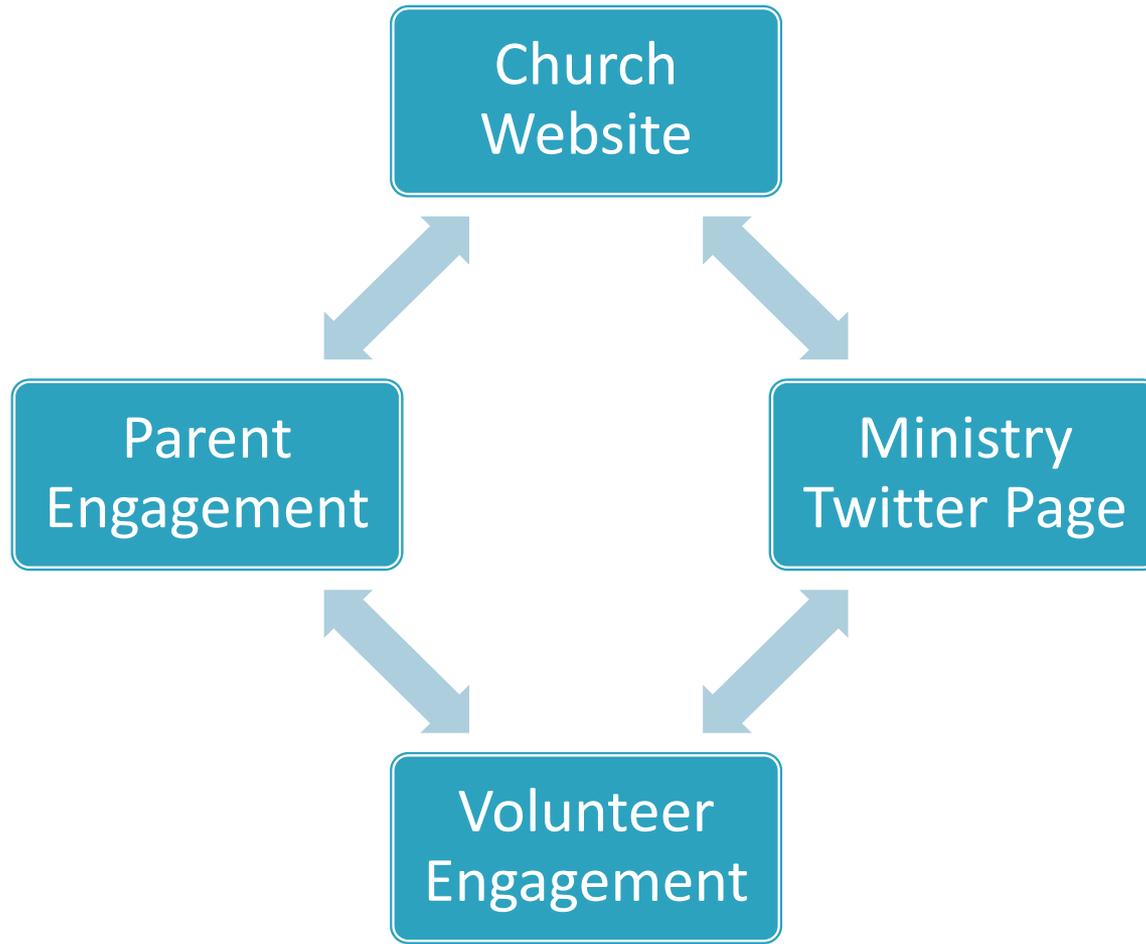
Twitter Hashtags



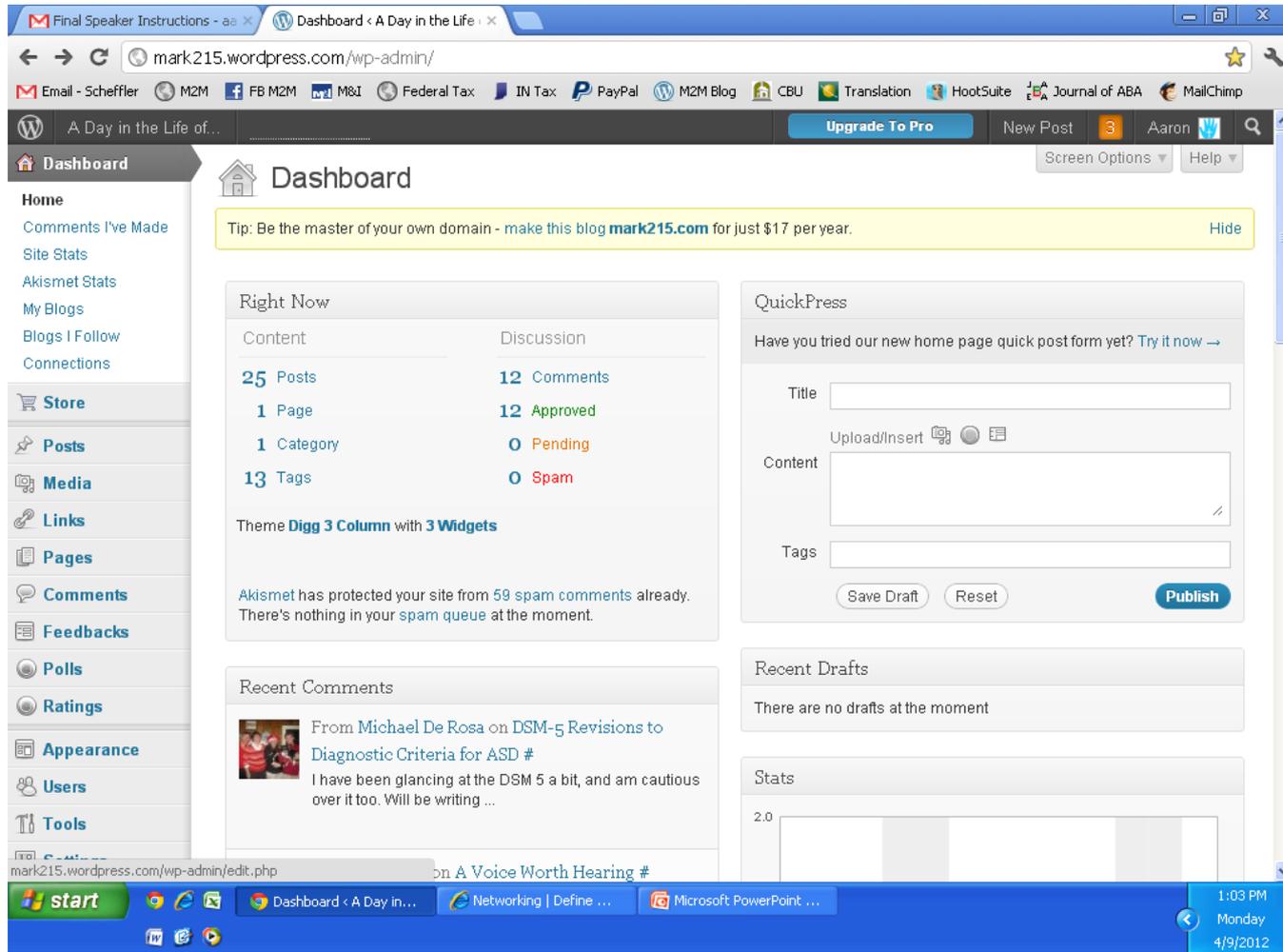
The screenshot shows a web browser window displaying the Twitter search results for the hashtag #autism. The browser's address bar shows the URL <https://twitter.com/#!/search/realtime/%23autism>. The page is divided into several sections:

- Left Sidebar:**
 - Tweets:** A section with a hand icon containing sub-sections for "People", "Top videos", and "Top images".
 - Indianapolis trends:** A list of trending topics including #SubwayBuy1Get1 (Promoted), Happy Easter, #hotpeopleifollow, #NameYourFavoriteRapper, #4WordsYouDontWantToHear, Instagram, Lamar Odom, Bubba, and Ozzie Guillen.
- Main Content Area:**
 - Results for #autism:** A header with a settings gear icon.
 - Tweets Top / All:** A list of tweets:
 - Lisa (@LisaSoko):** "Kicking it in an infrared sauna with my son right now. Some biomed therapy is fun! #Autism pic.twitter.com/wcuVJbzS" (3m)
 - Crystal Lester (@crystallester):** "RT @MCAutismProgram April is #autism awareness month. #Challenge: try using people-first language. Ex: 'child/adult with autism'" (3m)
 - Heated Lunch Totes (@warmandtote):** "#Autism # education evaluation. bit.ly/HrQ22z" (3m)
 - Mike Atwater, PhD (@DrMikeAtwater):** "Top 10 toys and gifts for children with autism, picked by parents. ow.ly/aanhxj #autism" (4m)
 - Chacha Tumbokon (@raisekids):** "#Autism Linked to Maternal Obesity... fb.me/x3hfdtkJ" (4m)
 - Samirah Khan (@SaMeeru):** "Could #autism be linked with mothers' #obesity during pregnancy? Study says it could be a factor washingtonpost.com/national/health..." (5m)
- Bottom Taskbar:** Shows the Windows Start button, open applications (Twitter, Microsoft PowerPoint), and the system clock (4:35 PM, Monday, 4/9/2012).

Twitter

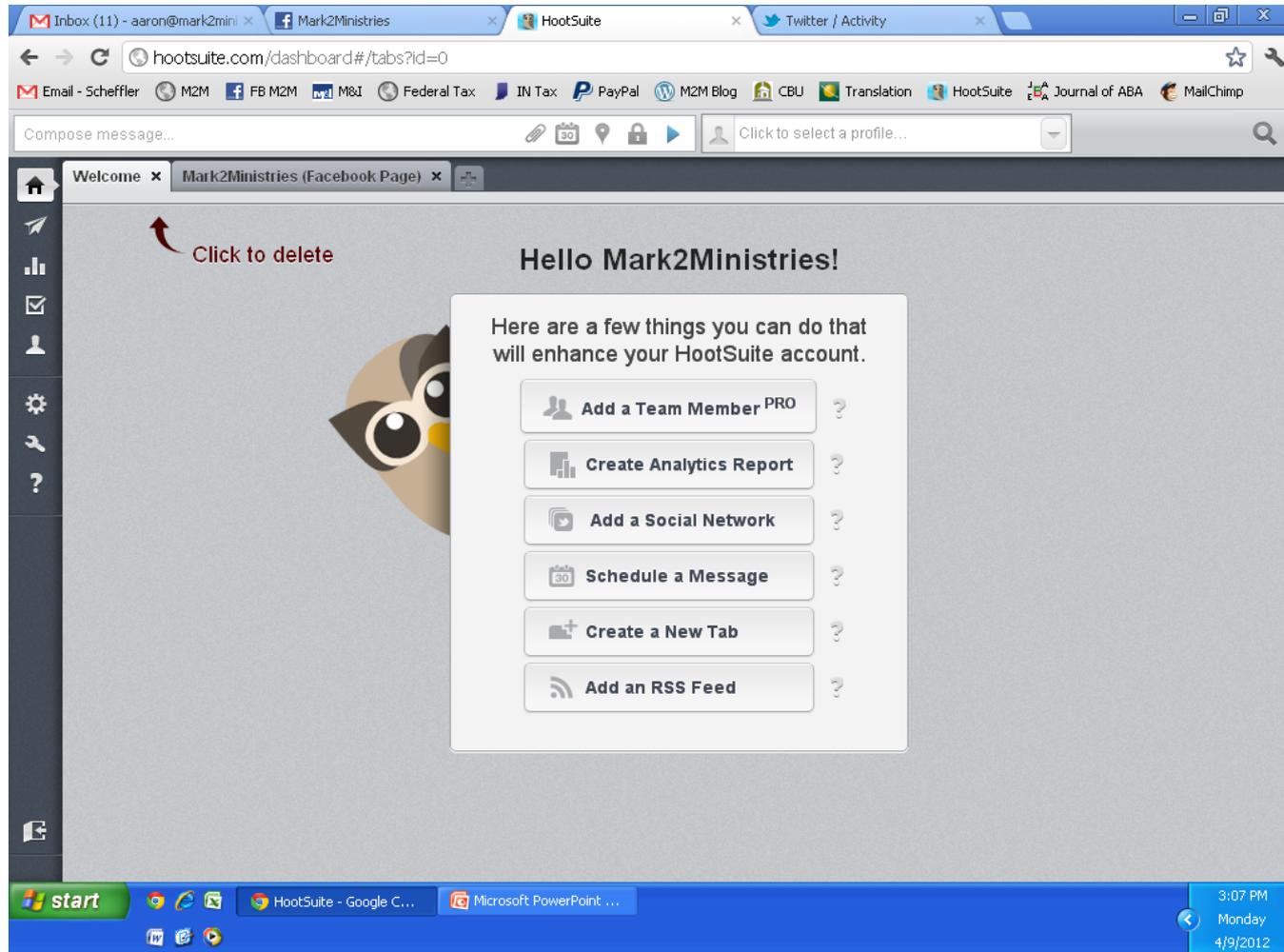


Blogging



The screenshot shows the WordPress dashboard for the site 'mark215.wordpress.com'. The interface includes a top navigation bar with a 'Dashboard' link and a 'New Post' button. A left sidebar contains various menu items such as 'Home', 'Comments I've Made', 'Site Stats', 'Akismet Stats', 'My Blogs', 'Blogs I Follow', 'Connections', 'Store', 'Posts', 'Media', 'Links', 'Pages', 'Comments', 'Feedbacks', 'Polls', 'Ratings', 'Appearance', 'Users', and 'Tools'. The main content area is titled 'Dashboard' and features a yellow tip box: 'Tip: Be the master of your own domain - make this blog mark215.com for just \$17 per year. Hide'. Below this is a 'Right Now' widget showing site statistics: 25 Posts, 1 Page, 1 Category, 13 Tags, 12 Comments, 12 Approved, 0 Pending, and 0 Spam. An Akismet notification states: 'Akismet has protected your site from 59 spam comments already. There's nothing in your spam queue at the moment.' The 'QuickPress' widget provides a form for creating a new post with fields for Title, Content, and Tags, and buttons for 'Save Draft', 'Reset', and 'Publish'. The 'Recent Drafts' widget shows 'There are no drafts at the moment'. The 'Recent Comments' widget displays a comment from Michael De Rosa on 'DSM-5 Revisions to Diagnostic Criteria for ASD #'. The 'Stats' widget shows a bar chart with a value of 2.0. The bottom of the screen shows a Windows taskbar with the Start button, several open applications (Dashboard, Networking, Microsoft PowerPoint), and the system clock showing 1:03 PM on Monday, 4/9/2012.

Hootsuite



The screenshot shows a web browser window with the Hootsuite dashboard for the user 'Mark2Ministries'. The browser tabs include 'Inbox (11) - aaron@mark2mini...', 'Mark2Ministries', 'HootSuite', and 'Twitter / Activity'. The address bar shows 'hootsuite.com/dashboard#/tabs?id=0'. The browser's address bar and search bar are visible, along with various extension icons. The Hootsuite interface features a dark sidebar on the left with navigation icons for home, messages, analytics, profile, settings, and help. The main content area has a grey background with a large owl icon and a central white box containing a list of suggestions to enhance the account. A red arrow points to a 'Click to delete' link. The Windows taskbar at the bottom shows the 'start' button, open applications like 'HootSuite - Google C...' and 'Microsoft PowerPoint ...', and the system tray with the time '3:07 PM Monday 4/9/2012'.

Welcome x Mark2Ministries (Facebook Page) x

Click to delete

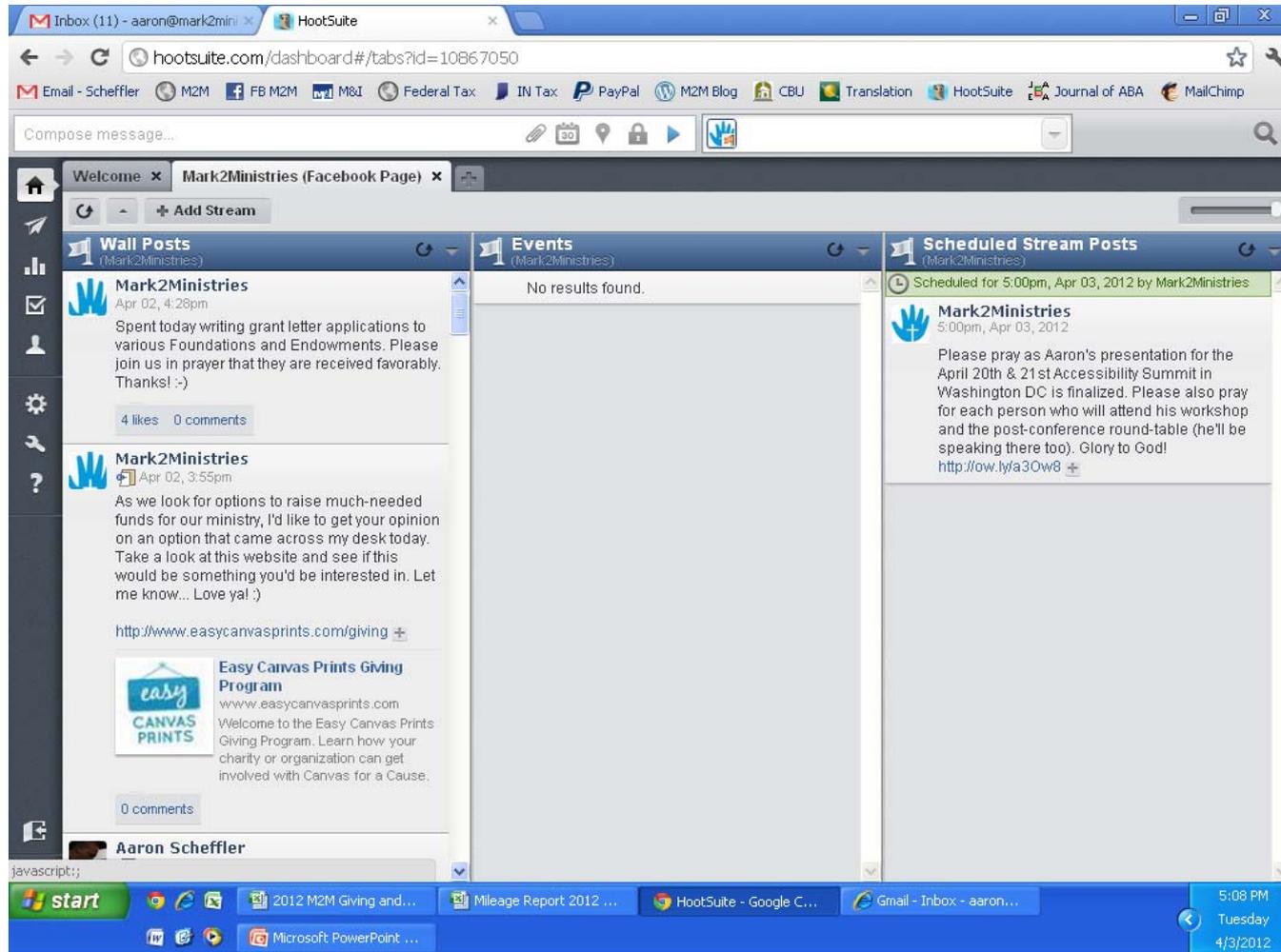
Hello Mark2Ministries!

Here are a few things you can do that will enhance your HootSuite account.

-  **Add a Team Member** ^{PRO} ?
-  **Create Analytics Report** ?
-  **Add a Social Network** ?
-  **Schedule a Message** ?
-  **Create a New Tab** ?
-  **Add an RSS Feed** ?

start | HootSuite - Google C... | Microsoft PowerPoint ... | 3:07 PM Monday 4/9/2012

Hootsuite

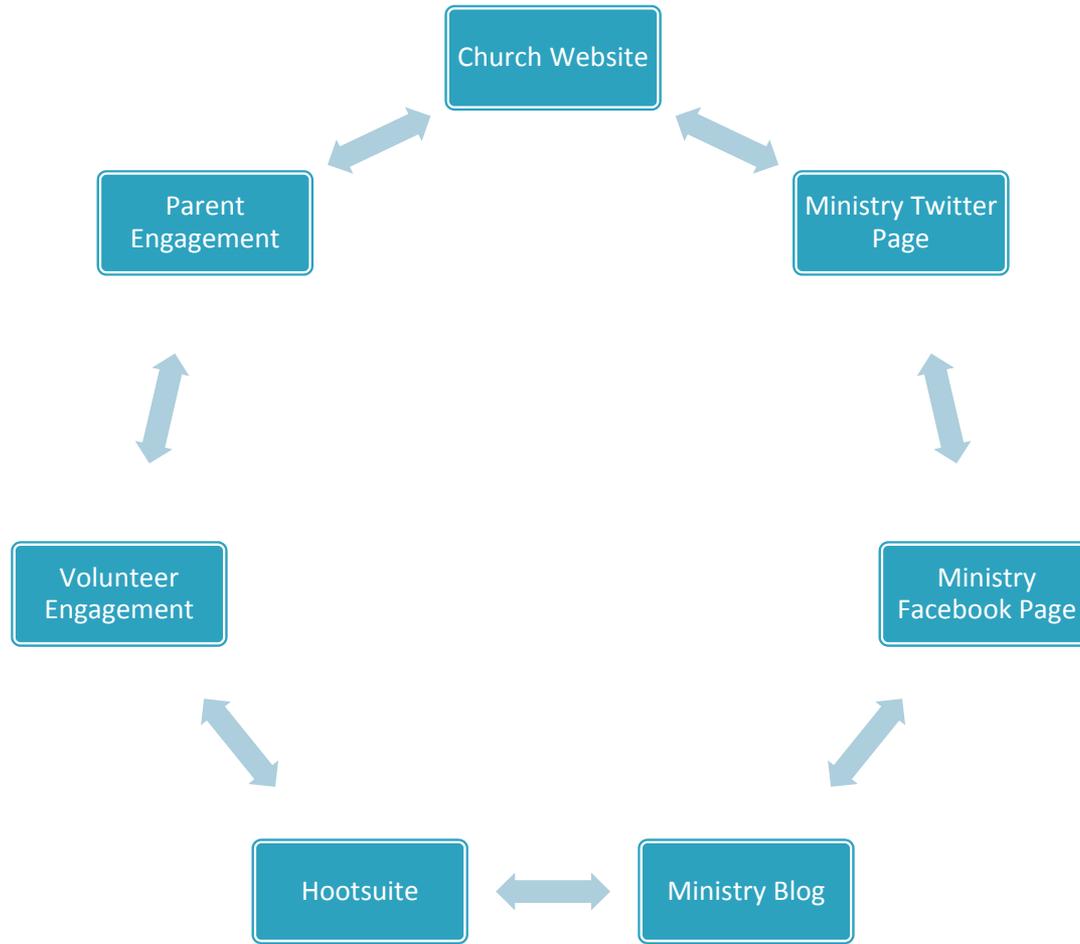


The screenshot shows the Hootsuite dashboard for the Mark2Ministries Facebook page. The interface is divided into three main columns:

- Wall Posts:** Contains two posts from Mark2Ministries. The first post, dated April 02 at 4:28pm, mentions writing grant letters. The second post, dated April 02 at 3:55pm, discusses fundraising options and includes a link to <http://www.easycanvasprints.com/giving> and an advertisement for the Easy Canvas Prints Giving Program.
- Events:** Shows "No results found."
- Scheduled Stream Posts:** Shows a post scheduled for 5:00pm on April 03, 2012, with the text: "Please pray as Aaron's presentation for the April 20th & 21st Accessibility Summit in Washington DC is finalized. Please also pray for each person who will attend his workshop and the post-conference round-table (he'll be speaking there too). Glory to God! <http://ow.ly/a3Ow8>"

The bottom of the screen shows the Windows taskbar with the Start button, several open applications (including Microsoft PowerPoint), and the system clock displaying 5:08 PM on Tuesday, 4/3/2012.

Electronic Networking



Disability Ministry Connection (DMC)

▶ Basics

- Face-to-Face Meeting
- Quarterly or Monthly
- 2-3 hours
- DMC coordinator vs. Host Church coordinator

▶ Host Church

- Rotates for each meeting
- Opportunity to “show off” what you do!
- Building tour if appropriate
- Give handouts, show examples, share successes AND challenges

DMC

- ▶ Example of Agenda (2hr Framework)
 - 10 – 10:30am: Fellowship, snacks
 - 10:30 – 11:15am : Ministry highlight
 - 11:15am – 12pm: Topic Training

- ▶ Example Topic Training Ideas
 - “Inclusive Environment”
 - “Understanding Friends With Autism”
 - “Loving Through Aggressive Behavior”
 - “Design For The Margins”

DMC Feedback

- ▶ “I love hearing about what everyone else is doing! I love focusing on a particular aspect of ministry and learn how other churches meet those needs.”
 - Danielle T. – Carmel, IN
- ▶ “The resources and fellowship are fantastic. This time is such a blessing. I wish we could meet more often!”
 - Dee J. – Indianapolis, IN
- ▶ I got some great ideas from this quarter’s DMC. I’m going back to church to implement them now!”
 - Molly M. – Noblesville, IN
- ▶ “The DMC has been invaluable to us getting our disability ministry going. Actually being able to see how other churches run their ministries has helped us immensely in developing our policies and procedures as well as avoiding the common pitfalls of start-ups.”
 - Michael F – Kokomo, IN

Overall Networking Plan

